

Director of Community Relations & Marketing

Full-Time Ongoing

Applications close 9.00am on Monday, 20 May 2024

The College is seeking experienced professionals to lead the Community Relations and Marketing (CRM) Team. CRM is a service team to the immediate and broader Iona community, including current students and staff, as well as the Presentation Sisters, Parents, and Past Pupils.

The Director of CRM will support the Principal in developing and overseeing all promotional areas for Iona Presentation College, with particular focus on:

- Marketing
- Public Relations
- Media
- Publications
- IPPA (Iona Past Pupil's Association)

Please refer to the Job Description for comprehensive details regarding this position.

If you have a Degree and/or relevant qualification in Journalism, Communications, Marketing, Digital or Social Media, we would love to hear from you.

The successful applicant will also have a warm and welcoming disposition and have demonstrated the ability to work well in a team environment. They will need to display flexibility, creativity and excellent attention to detail and be supportive of the Catholic ethos and the Presentation traditions and practices of the College.

To apply, please attach:

- Covering letter (PDF) addressed to the Principal, Ms Robyn Miller, outlining your experience and suitability for this role at Iona (no longer than one A4 page)
- Current Resume (PDF) stating relevant experience, work history and contact details of three confidential referees
- Valid (or able to obtain) National Police History Check from Western Australian Education and Training Sector (Crimtrac) and a Working With Children check

Applications are to be submitted via SEEK website in PDF format. Enquiries can be emailed to <u>hr@iona.wa.edu.au</u> Phone (08) 9384 0066